

BROCHURE / EI OPENERS

Korter door de bocht

Turn experience into decisive action.

You have years of experience and know your profession. The next step is to use that experience more deliberately: for your own ambitions, your team and what the business needs now. Korter door de bocht connects personal insight with behaviour that enables change and results.

What contribution do you want to make now?

Experience gives you a rich foundation for exploring what drives you, what gives you energy and where you want to contribute. You clarify how your personal ambitions connect with the direction of the business. What does that require of your role, your choices and your behaviour? You strengthen your own connection with the organisation and help your team do the same.

Understand the drivers. Change the behaviour.

Psychology helps explain why people take responsibility, disengage or resist. Five crucial drivers are central: **Mastery, Autonomy, Fairness, Connection and Status**. You examine your own patterns and learn to recognise those of others. You map interests, expectations and dependencies within your team, across departments and with customers and suppliers. This informs more effective leadership and stronger internal and external relationships.

What does it deliver?

A more decisive team

Clear roles, sound decisions and ownership in the right place. Fewer issues left unresolved or referred back to the manager.

Faster, more resilient change

Address patterns and silos, choose priorities and enable the team to respond within clear boundaries.

Stronger connection and loyalty

Connect ambition, expertise and business goals. Trust and commitment help reduce avoidable turnover.

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From insight to results

Build the ability to lead change inside your business.

Your business knowledge already exists. You learn to use it to analyse barriers to change, choose targeted interventions and guide implementation. Your team can then take on some of the analysis and change work for which you would otherwise hire external consultants. Both the insight and the ability to act remain in the organisation.

You bring a current business challenge and develop a practical **OGSM plan: direction, goals, strategies and measures**. You agree who takes each step and how to review progress. The investment develops the manager while initiating a change process in the business.

For businesses where delivery matters every day. Stronger relationships with employees, customers and suppliers help reduce misunderstandings, rework, delays and avoidable turnover. This supports the **profitability of business operations**: lower failure costs, retention of knowledge and people, stronger relationships and better margins. Link the approach to strategic priorities, assign ownership and review lead times, rework costs and employee retention with management.

A group that broadens your perspective and network

A carefully selected group of up to twelve experienced managers, entrepreneurs and business successors, without direct competitors. Different businesses and sectors bring probing questions and fresh perspectives. You build a network beyond your own sector to test decisions and exchange experience, including after the programme.

Practical details and investment

Format	Two blocks of two full days, plus an evening programme
Duration	Approximately two months
For	Managers, entrepreneurs and business successors with 10+ years of relevant experience
Group	Maximum 12; without direct competitors
Focus	Crucial drivers, culture, silos, taking ownership of your role and OGSM
Investment	€3,380 excluding VAT per participant

Where does your team need to act more decisively? Bring that challenge and explore how participation can set change in motion in your business.

Arrange an introductory conversation

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