

BROCHURE / EI OPENERS

Leiders van Morgen

Choose your direction. Lead with conviction.

Your responsibilities are growing. Now you want to decide what kind of leader to become and where to take your team and business in the years ahead. Leiders van Morgen connects personal ambition with clear choices, confident leadership and enjoyment at work.

A clear direction for the years ahead.

What do you want to build? Which role fits you? What will the future of the business require of you and your team? As a young leader, entrepreneur or successor, you make your ambitions concrete and connect them with the direction of the organisation. This helps you choose with conviction, protect priorities and bring people with you, with room for growth, loyalty and enjoyment at work.

Communicate more effectively. Reduce confusion and stress.

You work on ownership, communication, culture, strategy and succession. You practise with situations that matter now: a difficult conversation, unclear expectations or a recurring decision. Individual guidance and group feedback help you communicate clearly, set boundaries and share responsibility. This helps reduce misunderstandings, unnecessary coordination and tension.

What does it deliver?

Gain time in your daily work

Apply practical tools immediately in conversations and decisions already on your agenda. Clear agreements and greater ownership reduce repetition, rework and questions that keep returning to you.

Greater conviction and direction

Turn ambition into choices for the years ahead. Your team understands where it is going, why it matters and what each person contributes.

Stronger loyalty and enjoyment

Development, trust and appropriate responsibility strengthen commitment to the business. Build a team where people want to contribute and enjoy working together.

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From insight to results

An investment put to work in practice.

The nine group days require time. Apply the tools immediately in existing conversations and decisions. Less confusion, shorter coordination and more independent action can pay that time back. Agree two or three improvements beforehand, linked to the direction of the business. Review them halfway through and at the end.

At Mammoet, Bram van Stiphout developed his ability to lead across departments and took on greater responsibility.

For businesses where delivery matters every day. Stronger relationships with employees, customers and suppliers help reduce misunderstandings, rework, delays and avoidable turnover. This supports the **profitability of business operations**: lower failure costs, retention of knowledge and people, stronger relationships and better margins. Link the approach to strategic priorities, assign ownership and review lead times, rework costs and employee retention with management.

A group that broadens your perspective and network

Up to twelve participants from different companies, selected after an introductory conversation and without direct competitors. Six of the nine group days take place at a host company. You see other organisations from the inside and meet entrepreneurs and leaders at the networking events that follow. You broaden your perspective and build a network beyond your own organisation and sector.

Practical details and investment

Format	9 group days, including 6 at host companies
Duration	Approximately nine months
For	Entrepreneurs, business successors, young professionals and young leaders
Group	Maximum 12; without direct competitors
Guidance	Unlimited one-to-one support during and after the programme
Start	14 October 2026; next group in mid-March 2027
Investment	€6,000 excluding VAT per participant

Where do you want to go in the years ahead? Discuss your ambition and how to realise it with your team, with greater conviction, loyalty and enjoyment.

Arrange an introductory conversation

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